

# Dairy Sustainability Alliance® Membership



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The Innovation Center for U.S. Dairy's® Dairy Sustainability Alliance® is a multi-stakeholder group consisting of representatives from across the dairy value chain, including industry suppliers, farmers, cooperatives, processors, food chain, government, dairy checkoff, civil society and other agricultural groups. Collectively, Dairy Sustainability Alliance members strive to measure, improve and communicate dairy's role in a sustainable food system while providing nutritious products in a way that makes the industry, people and the earth economically, environmentally and socially better.

All efforts and outcomes of the Dairy Sustainability Alliance are precompetitive and technology neutral and will be made available to the entire industry.

## Why Become a Dairy Sustainability Alliance Member?

From its founding in 2008, the Dairy Sustainability Alliance has recognized that no one company or sector can address sustainability alone. The Dairy Sustainability Alliance provides a precompetitive forum where member organizations can:

- Convene to share knowledge
- Collaborate on issues affecting the industry at large
- Accelerate progress toward our common sustainability goals
- Contribute to the long-term viability of the U.S. dairy industry


Membership is at the corporate level and is open to companies and organizations all along the dairy value chain who are committed to being leaders in sustainability and demonstrate their desire and ability to further the dairy community's social responsibility goals. There is no cost to join or annual membership fee. The Dairy Sustainability Alliance encourages engagement from differing perspectives, and constructive discussion that advances dairy sustainability is welcomed.

## Current Membership

There are currently 117 companies and organizations who are members of the Dairy Sustainability Alliance. Additionally, there are 40 dairy farmer representatives from across the country and farms of varying size and production styles.

The graphic features the Dairy Sustainability Alliance logo at the center, which includes the text: "We commit to being leaders in sustainability, ensuring the health and well-being of our planet, communities, consumers and the industry." Surrounding this central logo is a circular diagram with segments for "Processors", "Food Chain", "Government", "Dairy Checkoff", "Civil Society & Ag Groups", "Industry Suppliers", "Farmers", and "Cooperatives". The background of the graphic is filled with a grid of logos for various member organizations, including Agropur, Barry Callebaut, Chobani, General Mills, Glanbia, American Dairy Association, Dairy Farmers of Wisconsin, and many others.

Interested in joining the Dairy Sustainability Alliance®? Contact [angela.hessinger@dairy.org](mailto:angela.hessinger@dairy.org)



Members may represent one or more of the following value chain sectors:

### Industry Suppliers

Companies and organizations that supply goods and services to the other value chain sectors

### Farmers

Individuals who are actively engaged in the ownership and/or management of lactating dairy cattle

### Cooperatives

Companies and organizations that procure and market milk on behalf of dairy farmers

### Processors

Companies and organizations that process milk or other dairy ingredients into saleable products

### Food Chain

Companies that serve as the point of sale for dairy products to the final consumer (i.e. retail, foodservice, CPG)

### Government

Public organizations for which all affairs and matters are governed by the state

### Dairy Checkoff

Organizations funded by America's dairy farmers through the dairy checkoff

### Civil Society & Other Agricultural Groups

Academic institutions, non-government and non-commercial institutions, foundations, alliances and associations with a stake in the dairy value chain

## Member Responsibilities

Dairy Sustainability Alliance members agree to:

1. Organizational commitment to support socially responsible, economically viable and environmentally sound dairy food systems that promote the current and future health and well-being of dairy consumers, communities, cows, employees, businesses and the planet
2. Designate appropriate contact(s) within the organization to serve as its representative(s) on the Dairy Sustainability Alliance
3. In-person representation at a minimum of one Dairy Sustainability Alliance [meeting](#) per year
4. Active engagement with the dairy community's social responsibility efforts
5. Ongoing support of dairy communication efforts
6. Completion of an annual member engagement survey

Membership will be evaluated annually based on compliance with the above terms.

An organization's time commitment is dependent on its desired level of involvement to fulfill the above terms of membership. Some examples of active engagement and communications support include:

- Attending or presenting at Innovation Center sponsored meetings, webinars and workshops
- Endorsing the [U.S. Dairy Stewardship Commitment](#) and/or the [National Dairy FARM Program](#)
- Submitting or judging [U.S. Dairy Sustainability Awards](#) nominations
- Participating in the [Undeniably Dairy](#) campaign or Common Voice Network
- Mentioning Innovation Center or Dairy Sustainability Alliance engagement in your company's sustainability report or website

Members can contact Innovation Center staff to determine additional engagement opportunities and the appropriate level of involvement.

## How to Join

Companies and organizations interested in joining or simply learning more about the Dairy Sustainability Alliance should contact [Angela.Hessinger@dairy.org](mailto:Angela.Hessinger@dairy.org) or visit [www.usdairy.com/sustainabilityalliance](http://www.usdairy.com/sustainabilityalliance).

Individuals interested in being part of the Dairy Sustainability Alliance but whose company or organization is not yet ready for membership may join as Associate Members. Please contact [Angela.Hessinger@dairy.org](mailto:Angela.Hessinger@dairy.org) for more information.

Dairy farmer representatives are appointed by the Innovation Center with approval from the Innovation Center and Dairy Management Inc. Board Chairs.

